

THE POSITION: Senior Analyst, Market Research and Consulting

MedPanel Inc., a market research and health care consultancy based in Cambridge, MA is looking for a Senior Director of Market Research and Consulting.

Leading end-to-end market research analytics work for clients, you would oversee all phases of quantitative and qualitative market research projects primarily for biopharma and medical device companies.

Job Responsibilities:

- Manage all phases (e.g., questionnaire development, survey programming, fieldwork, data processing, analytics, and reporting) of qualitative and quantitative research projects with adherence to project budget and client-driven deadlines. Complexity and methodology of the study contingent on client needs.
- Translate complex datasets into actionable business insights using a wide array of research methodologies including segmentation, key driver analysis, and concept testing
- Deliver streamlined, analytics driven, story-based reports to client teams
- Manage and deliver multiple projects simultaneously
- Document key project processes and guidelines to ensure consistent reporting standards
- Develop new processes to improve the efficiency and accuracy of repetitive project tasks
- Work with clients to better understand client project objectives and goals, and execute research plans as part of a team

Minimum Qualifications:

- A Bachelor's degree in a quantitative field such as finance, engineering, mathematics or statistics with an advanced degree greatly preferred
- A minimum of 3 years of experience in the pharmaceutical and/or biotechnology sectors with a strong preference for prior consulting experience
- Prior experience interacting with pharmaceutical data sources
- Advanced Microsoft Office skills with an emphasis on Excel and PowerPoint
- Working knowledge of SAS and/or SPSS
- Excellent multitasking and organizational skills
- Excellent interpersonal and communication skills

Competitive salary and excellent health care benefits and great work environment!

WHO WE ARE:

We are a small but lively organization with a passion for our work! Our employees are curious, caring, professional, proud, fun, and respectful of each other's talents and skills. As a team, we are unstoppable.

We are experienced market researchers and health care consultants, bolstering the internal market research efforts of companies by carrying out custom, primary qualitative and quantitative market research on all types of therapeutics and supportive care products, with health care professionals and patients on a global basis. We've built a robust network of thought-leading scientists, physicians, and allied health care professionals, in more than 20 countries, who are eager to participate in market research studies which have the potential of advancing science. Also, we can recruit patients, including rare patients, on a custom basis.

We aid in the commercialization of health care products including branding/naming, concept testing, message testing, market assessments, advisory board development, advocacy development, and strategic forecasting. We have solid background in research design and analyses, using advanced analytics when required, and taking responsibility for our opinions and recommendations, forged by our personal experience, education and skills of more than 20 years. We think of ourselves as flexible and creative but impartial collaborators, providing the research clients need to move their products to their next phase. We are passionate about our work.

Interested in joining our team? Send your cover letter and resume to info@medpanel.com, we look forward to hearing from you.